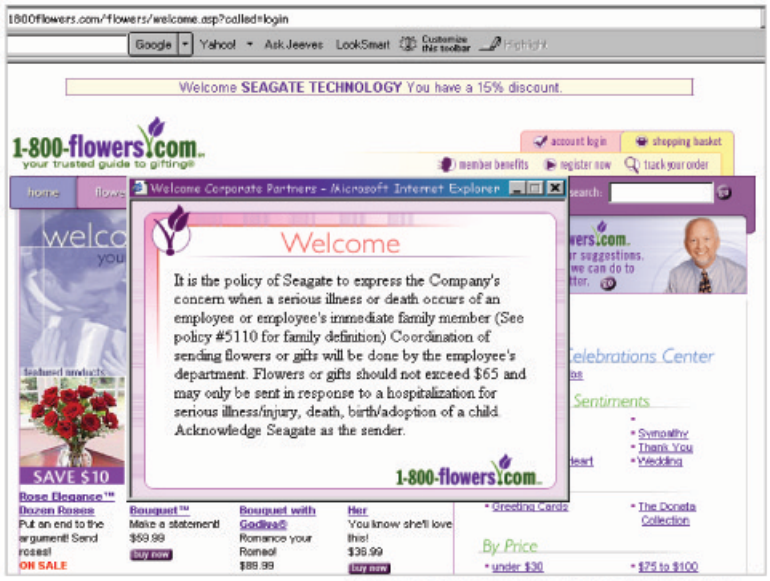
1-800-flowers.com℠

business
The perfect gift is here.



Online for all your business gift needs

"Excellent" is how our business customers describe their online shopping experience at 1800flowers.com. Beautiful products and great presentation combined with secure electronic transaction services make the job of ordering business gifts easy. Our well-designed B2B portal solutions provide seamless access to customized online product catalogs and flexible ordering. Corporate customers can place orders for products from multiple vendors, choose specific delivery dates, and track order progress online. Your special message is included with each gift you send.



Enforce your corporate procurement policy

Controlling Costs

Spend management is important. The 1800flowers.com solution allows corporate procurement departments to review and authorize orders within their procurement systems before products are sent to recipients. This approach, bundled with attractive promotions and discounts, reduces your costs, and improves corporate control of maverick spending. Customers' Accounts Payable departments receive standard electronic invoices (EDI or cXML) from 1800flowers.com, and have the option to pay electronically, with credit card or with check.

Billing and Payments

Transacting business electronically, securely *and* at lower cost is serious business. Depending on the procurement product you use, 1800flowers.com supports secure EDI 810 billing, EDI 850 Purchase Orders, EDI 997 acknowledgments and, of course, Electronic Funds Transfer (EFT).

1800flowers.com will establish a credit account for your company (House Account) and/or accept your corporate credit card online to support your business needs.

We also offer enhanced reporting services and can assist you with second-tier Supplier Diversity Reporting.

Our Commitment

Business-to-Business Excellence

Highest Quality Products

Consistency & Creativity

Excellent 24x7 Customer Service

We Help You...

Control Maverick Spending

Track Purchases Effectively

Capture Category Spend

Retain and review periodic spend history

Track 2nd-Tier Supplier Diversity

Benefit From a Dedicated Account Management Team, backed by a team of professionals.

Reduce the Number of Vendors and the Cost of Vendor Management

1800flowers.com
One Old Country Road, Suite 500
Carle Place, New York 11514

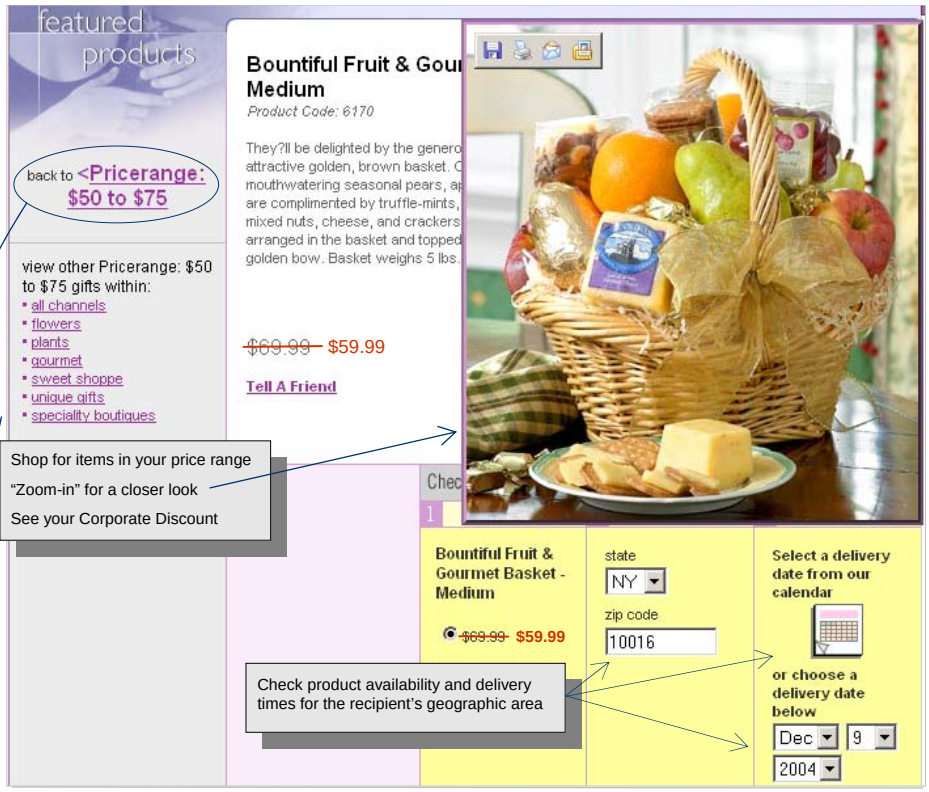
Call 1-888-755-7474
Click www.1800flowers.com/bgs
AOL keyword: 1800flowers

Easy Access

Your employees are already logged on and ready to shop for gifts when they access 1800flowers.com through the **Ariba®**, **Oracle** or **PeopleSoft®** B2B portals. They see your company's special discounts and promotions "up front" as they browse and select gifts. To make the shopping experience even more personal, you may choose to customize selected aspects of the user interface with special messages, including your corporate Brand.

High Performance Technology

1800flowers.com Business-to-Business Services are flexible and diverse. We are a designated **Ariba®** Supplier offering **Ariba® PunchOut™** capabilities that allow corporate intranet users to "punch out" from their home pages directly to the 1800flowers.com corporate website. Utilizing multi-language support (*XML*, *cXML*, etc.), 1800flowers.com also supports **Oracle Exchange**, **Oracle iProcurement**, and **PeopleSoft® Portal Solutions**. When needed, we will supply custom product catalogs (CIF) for use within the customer's internal environment.



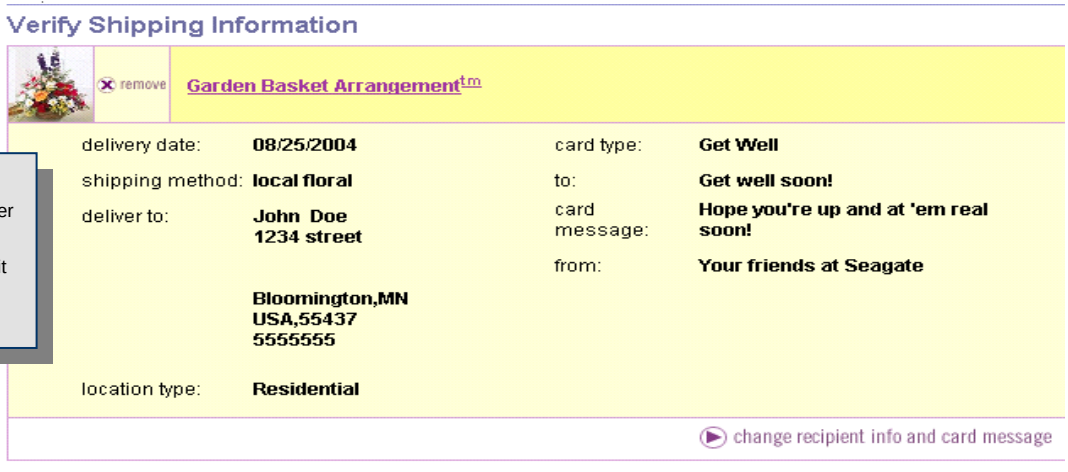
Customize Your Online Shopping Experience

1800Flowers.com supports the following user interface customizations:

- **Home Splash Page** — Initial pop-up window containing your special message to your employees
- **Home Page Welcome Banner** — At the top of the landing page: Contains your company's logo and customized text.
- **Billing Page** — Various customization options where presentation of the sender's name, email address, etc., are concerned.
- **"Complete Checkout" button** — Can be renamed as appropriate
- You may suppress display of the Tell a Friend link on the product page, the Express Checkout button and the Verify Credit Card Information box in the order completion process.

Order Completion

- ✓ Verify Shipping Instructions
- ✓ Review all costs, discounts, tax and total order charges
- ✓ Input Payment information – Corporate Credit Card or House Account Number
- ✓ Submit Order



©Copyright 1800flowers.com Corporation. All rights reserved. 1800flowers.com is a registered trademark of the corporation